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DION**

REFLECTIONS

**CART351
READING REFLECTIONS**

Reflection one - The Internet Original Sin

It does not come as a surprise that every human creations comes with positive and negative outcomes. When the World Wide Web did is first appearance, everybody were unsure of the project. The unknown is something scary, we don't know how to face it. For the past 20 years, users had the time to get used to it and feel more comfortable with it. But with the unknown comes questions and possibilities. What can this powerful tool do or, how can we use it to our own advantage? That's were people started to consider the internet as a money tool, our should I say a way of getting advantage of their users. Online or printed, advertising is the base of our society, it make our world turns. We want people to know something, let's spread the word with flyers. Now, with internet, we just have to publish information on specific website by using data. But just like the beginning of the internet, people are afraid to be under 24 hour surveillance. Instead of getting ride off the targeted advertising online, people saw a new opportunity to make money : sell services that block ads. It all started with a good intention : pop-ads, a way to get people attention on specific product, but people saw an opportunity of getting more money out of it. Just like the HTTP protocol, new companies just like Google want to offer their clients protocol to be free of ads, or the possibility to erase their data after a certain time or even not be under surveillance. The funny thing that came up while reading that text was the fact that we now we don't like ads, but we don't do anything to change it. We just accept the fact that they are there and we can pay to make them go away.

Reflection two : The Web's Greatest Minds Explain How We Can Fix The Internet

When the World Wide Web was created, Sir Tim Berners-Lee had the intention to make this platform open. When we think of open think about the fact that everything we create will be accessible for everyone just like we could access to everything we want on the internet. On this first thought, it is a good thing. If we want to know something specific, we know we will find an answer. Just like Wikipedia, by the typing the right keywords, we would be able to get what we want. But with free of use come the possibility, or just like we know the certainty, that we have fake news. The concept of open web was a good idea and came with good intention, but if we would want to keep it that way, we need to control or put some barriers to assure the quality of the data out there. To make it happens, it goes against the main desire of the World Wide Web : openness. We don't have the same definition of "good quality" data, so by controlling data, we are blocking users some of it which is not what we can call open resources. I will assume that if we want to have an open web, our society needs to come as one and decide what is good what is bad when it comes to data. It sure, as an user, we want to have access to data, but we don't want people to know too much about our life. We want to take but we don't want to share. If we want to respect the concept of openness, we need to let go some of our privacy if it is done under control and respect.

Reflection three - As We may Think

We always have been an individual type of society. More than ever since the introduction of technology into our life. We isolate ourself on our cellphones, computers or tablets, but we think it is more efficient this way since we have everything with us. If we go back into history, we can see that all the technological advancement we made are due to the fact that people shares they knowledge to each other. When we are stock, or we make a mistake, we often reach for other people to figure out what we can't do. To do so, we need to explain our though process to make sure the other person have all the information. From this moment, by talking to others, we can open ourself to new ideas or even discover something we would never have if it was not from sharing our knowledge. All creation we have around us today are born from other ideas that did not work or did not reach their full potential. But this would not be able if we did not have science backing us up. We can have the most powerful machine, but if we don't have the knowledge to understand the output that it is giving us, it is useless. Machine and man need to work together as one to have the best result possible. The man is logical and machine rational in some way. It is going to give you all the information you need, but it is your job to analyze is and make a conclusion out of it. By sharing our results and process, we can become more efficient analyzing and this way create new thing with the our ideas born from research and errors!

Reflection four - Explain & Compare & Contrast

In my opinion, to be consider as a social media, you need to have a community aspect or something that can be close to interacting with others in some type of way. Instagram let you share pictures of anything you want on your profil with anyone without restrictions. Facebook is a little bit more personal were you mainly use it to stay in touch with your close friends and family. Vimeo is just like Instragram, but instead of picture is videos. Flickr is instead of sharing pictures of your food, you share photography you took that can be use by others for you different projects. Tinder let the user meet new people in the intent of building a relationship. Tumblr could be consider as a secreat diary made public with picture and gifs. Wordpress let you build your own website so people can reach to you for a specific goal. Wikipedia is a platform where everybody can let information about a certain subject. All the above are in their own way a technic of communication. You can brand yourself easily on Instagram and reach a specific demographic. Contrasting to that is Facebook where you want to communicate directly with someone with text. Every social media mentionned are letting people reach other people with specific idea in mind. You can see profil of other and follow/add people you like or see the knowledge of others when you are in needs. Overall, they all share the same goal, but achieved it in different ways which is either by videos, photos or talking as their main point of communication.